



Level 13: Qiluja's Story

- Activity worksheet: Public Service Announcement

ICON LEGEND

	TEACHER SCRIPT		INDIVIDUAL ACTIVITY		IMPORTANT INFORMATION
	CLASS DISCUSSION		PAIRS/SMALL GROUP ACTIVITY		LARGE OPEN SPACE

TEACHER SCRIPT TRANSLATIONS

Throughout these extension activities, you will find teacher scripts written in English to help you guide your lessons. The Inuktitut extension activity is available for download.



EXTENSION ACTIVITY

BOOK TITLE

Qiluja's Story

TOPIC

Tobacco Reduction and Addictions

LENGTH

2 Lessons
(45 minutes each)



Essential Question

How does chewing tobacco affect us?



Lesson Overview

In this lesson, teachers will help students understand the health risks associated with chewing tobacco, how it can impact our health and wellbeing. Teachers will help students reflect on how we can keep our mouths and bodies healthy.

REQUIRED MATERIALS

- *Qiluja's Worries*
- Chart paper
- Markers and writing utensils
- **Public Service Announcement** worksheet

LEARNING ACTIVITIES



Class discussion about chewing tobacco.



Class discussion about the book.



Small group activity to design a public service announcement poster.

LEARNING CONNECTION

This activity asks students to think about the health risks of chewing tobacco. The activity builds on the book, *Qiluja's Worries*, and encourages students to think about how they can share what they have learned with others to encourage them to quit, or never start using, chewing tobacco.

READING VOCABULARY

Chewing tobacco, oral health, cancer, asthma

PRE-LESSON PREPARATION

1. Read the book *Qiluja's Worries* to yourself.
2. Print out or collect an example of a public service announcement poster. You may find an example on the internet, such as poster about quitting smoking or not littering. Or, you could take a picture of one that you have seen posted in your community.
3. Photocopy the Public Service Announcement worksheet so that there is one for each pair of students.

LESSON PLAN 1: QILUJA'S STORY

LESSON 1

BEFORE READING

1. As a class, discuss what students know about how smoking tobacco can affect your body. During this discussion, make sure that students mention that smoking can damage your lungs, your heart, your mouth and teeth, and that second-hand smoke can be harmful to those around you.
2. Then, ask students if they know what chewing tobacco is and if they can explain how it is different from smoking cigarettes. If students do not know, you can explain to them what chewing tobacco is. Then, ask students if they can tell you how chewing tobacco can affect your health. If students do not know, tell them you are going to read a book called *Qiluja's Story* in order to learn more about the health risks of chewing tobacco.



“Chewing tobacco is ground up tobacco leaves that people chew or suck. Chewing tobacco has different health risks than smoking. We will learn about some of those risks by reading a book called *Qiluja's Story*.”

DURING READING

1. Show students the cover of the book *Qiluja's Story*. Who do they see on the cover? What do they think might happen in the story?
2. Read the book out loud to students. Encourage students to comment on what they see and hear as you read. Explain or clarify students' understanding of any challenging or unfamiliar vocabulary, such as the words identified in the **Reading Vocabulary** section of this lesson.

AFTER READING

1. Discuss with students what they learned about chewing tobacco from the book. In particular, ask students how chewing tobacco can damage your mouth.

Answers may include: Chewing tobacco can stain your teeth, make your gums red, give you cavities, and cause gum disease. Chewing tobacco contains 28 different chemicals that can cause cancer, like oral cancer.

2. Ask students what the different characters in the book decided to do when they learned this information about chewing tobacco.

Answers may include: Qiluja decided to share the story of her uncle who died of oral cancer with her classmates. Qiluja and her classmates decided to create posters to tell the community that chewing tobacco is bad for your health, so that more people in their community would decide to quit.

3. Ask students if they know what a “public service announcement” is. Tell students that this is a poster or commercial that provides the public with important information. Tell students that this is what the characters in the book decided to create when they heard Qiluja's story about her uncle.

LESSON PLAN 1: QILUJA'S STORY

4. Show students some of the examples that you gathered in the **Pre-lesson preparation**. Ask students what common elements they notice in these posters.

Answers may include: Not too much text, eye-catching pictures or drawings, one message or idea is conveyed.

5. Then, tell students that they are going to work in pairs to create their own public service announcement poster. Organize students into small groups. Provide each group with the **Public Service Announcement** worksheet and drawing utensils. Tell students that they will use the worksheet as a template for their poster. Encourage students to use the book for ideas.
6. Visit each group and review students' ideas for their posters. Help students edit their text if necessary. This is an opportunity to make sure students understand the information about chewing tobacco in the book, and answer any more questions that they might have about chewing tobacco.
7. Once you have visited each group, tell students that the following day, they will get to work on the final draft of their poster. Collect the worksheets from each group and set them aside so you can hand them back to students the next day.

LESSON PLAN 2: QILUJA'S STORY

LESSON 2

PRE-LESSON PREPARATION

1. Have the worksheets ready to hand back to students.
2. Gather the paper and writing utensils that students will need to design their posters.

ACTIVITY STEPS

1. Have students gather in their groups from the day before. Hand back their worksheets, as well as one piece of chart paper per group and drawing utensils.
2. Before students start working, ask each group to share one thing that they learned about chewing tobacco from the book and their class discussion on the previous day.
3. Tell students that they are going to use the rest of the time to work on their posters in their groups. They will use the worksheet as a template to make a final poster on the chart paper.
4. At the end of the lesson, collect the posters from each group and tell students you will be displaying them in the classroom or somewhere in the school.

SHARING AND DISPLAYING (CLASSROOM REINFORCEMENT)

- ☞ Do a poster walk. Display the posters in your classroom or in a space somewhere else in the school. Have students walk around and look at each others' posters.
- ☞ **Optional:** Invite another class to do a poster walk. Have each group of students stand next to their poster so they can talk to visitors about their posters.

Name: _____

Public Service Announcement

1. What is the main message?

2. What words do you want to include on your poster?

- _____
- _____
- _____
- _____

3. Sketch the images you want to include on your poster in the box below: